



Trailblazer Meeting

Shaping the Future. Innovative Ideas for Workplace
Recruitment and Retention in 2025

December 13, 2024 | 9:00 AM - 12:00 PM

[**Register Here**](#)

A zoom link will be sent in a confirmation email upon successful registration.

9:00 - 9:40 AM

Business Meeting

9:50 - 10:30 AM

AI, Innovation, and the Healthcare Workforce. What to Know. How to Use It

Marty Martin, PhD, Professor and Director, MS in Human Resources Program Department of Management & Entrepreneurship, DePaul University

Discover how AI can revolutionize talent management strategies and streamline workforce planning in rural healthcare settings. Dr Marty Martin is a Full Professor at DePaul University. In this presentation he will cover:

- *Understand AI and how hospital leaders can harness it to attract, retain, and support top talent.*
- *Leverage AI as a tool to facilitate talent management strategies and goals.*
- *Formulate a high-level plan utilizing AI in a rural hospital.*



10:35 - 11:00 AM

Legal and Practical Efforts to Recruit Foreign Lab Techs in Critical Access Hospitals

Maria Kallmeyer, Partner and National Co-Chair, Immigration & Mobility Practice Group, Quarles & Brady, LLP

Sheridan Voshake MS, MLS(ASCP)cm, Medical Laboratory Supervisor, Memorial Hospital, Carthage

Dan Walker, Director of Ancillary Services, Sparta Hospital

Critical Access Hospitals continue to face staffing shortages in laboratory medicine. Learn how two CAHs are utilizing workers from the Philippines to address these shortages and find out what you need to know about hiring and recruiting foreign nationals.

11:05 – 11:25 AM

AI and Documentation- Workforce Applications in a CAH

Dr. Brooke Dean, Family Medicine Physician, Pana Community Hospital

AI can bring new efficiencies to the workplace. Learn how AI can make a difference in healthcare by improving the documentation process.

11:30 AM – 12:00 PM

Efforts to Build a Strong Rural Healthcare Workforce

Hana Hinkle, PhD, MPH, Assistant Dean, Rural Health Professions Director, National Center for Rural Health Professions (NCRHP)

Learn about the newest initiatives offered through RMED (Rural Medicine Education Program) that benefit critical access hospitals in the recruitment of rural students to medical careers.

- *Discover how you can be part of the process through pathways programs, shadowing opportunities, early identification of future students.*